

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street Ste. 400
Alexandria, VA 22314-3069

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
167628-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Cravaack for Congress	CRAVAACK 4 CONGRESS	C09C15

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	167628	06859043

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	CRAV	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/09/12	M-F Midday News	11a-12p	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/09/12 11:11 AM M-F Midday News 11a-12p :30 CCCC1202TVH \$500.00 NM									
2	10/11/12	10/11/12	M-F Midday News	11a-12p	---T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/11/12 11:55 AM M-F Midday News 11a-12p :30 CCCC1202TVH \$500.00 NM									
3	10/11/12	10/11/12	M-F Midday News	11a-12p	---T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/11/12 11:12 AM M-F Midday News 11a-12p :30 CCCC1202TVH \$500.00 NM									
4	10/12/12	10/12/12	M-F Midday News	11a-12p	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 11:57 AM M-F Midday News 11a-12p :30 CCCC1202TVH \$500.00 NM									
5	10/15/12	10/15/12	M-F Midday News	11a-12p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 11:10 AM M-F Midday News 11a-12p :30 CCCC1202TVH \$500.00 NM									
6	10/11/12	10/11/12	M-F GMA	7-9a	---T---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 10/11/12 7:55 AM M-F GMA 7-9a :30 CCCC1202TVH \$750.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
167628-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Cravaack for Congress	CRAVAACK 4 CONGRESS	C09C15	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/12/12	10/12/12	M-F GMA	7-9a	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/12/12 7:55 AM M-F GMA 7-9a :30 CCCC1202TVH \$750.00 NM									
8	10/15/12	10/15/12	M-F GMA	7-9a	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 8:29 AM M-F GMA 7-9a :30 CCCC1202TVH \$750.00 NM									
9	10/13/12	10/13/12	Sat 6a News	6-7a	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/13/12 6:53 AM Sat 6a News 6-7a :30 CCCC1202TVH \$350.00 NM									
10	10/13/12	10/13/12	Sa GMA	7-8a	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 10/13/12 7:58 AM Sa GMA 7-8a :30 CCCC1202TVH \$800.00 NM									
11	10/14/12	10/14/12	Sun 6-7a News	6-7a	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/14/12 6:51 AM Sun 6-7a News 6-7a :30 CCCC1202TVH \$450.00 NM									
12	10/14/12	10/14/12	Su GMA	7-8a	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/14/12 7:27 AM Su GMA 7-8a :30 CCCC1202TVH \$900.00 NM									
13	10/14/12	10/14/12	Sun 8-9a	8-9a	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/14/12 8:58 AM Sun 8-9a 8-9a :30 CCCC1202TVH \$900.00 NM									
19	10/09/12	10/12/12	M-F 430-5a News	430-5a	-TWTF--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 10/09/12 4:49 AM M-F 430-5a News 430-5a :30 CCCC1202TVH \$50.00 NM 2 M W 10/10/12 4:54 AM M-F 430-5a News 430-5a :30 CCCC1202TVH \$50.00 NM									

Total Spots **15**

Gross Total **\$8,250.00**

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Payment Terms 30 Days

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
167628-1	10/21/12	October 2012	10/01/12 - 10/15/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Cravaack for Congress	CRAVAACK 4 CONGRESS	C09C15

<u>Agency Commission</u>	\$1,237.50
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<u>Net Amount Due</u>	\$7,012.50
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